



Educational Discount Program

Because we recognize the importance of training future HVAC&R service technicians with quality tools and equipment, Ritchie Engineering is pleased to offer this exclusive discount program to students and schools.

PROGRAM DETAILS

- Deep discounts to wholesalers on all YELLOW JACKET® products per the following:
 - 18% off 13-W1 end column pricing on vacuum pumps and recovery units
 - 15% off 13-W1 end column pricing on manifolds with UPC numbers 412xx, 413xx and 417xx
 - 10% off 13-W1 end column pricing on remaining YELLOW JACKET products
- Above discounts available on orders sold to qualifying technical schools* and/or their registered students**
 - *A qualifying school is one that offers an HVAC&R program at the secondary or post-secondary level
 - **A student must show copy of current year student ID or union apprentice card
- Receive YELLOW JACKET Educational Product Discount in one of two ways:
 - On your replenishment order for YELLOW JACKET product, mark as “Education Discount” and identify which line items were part of an “education sale” (a copy of the proof-of-sale to your customer with student credentials must accompany your purchase order)
 - Log your “YELLOW JACKET Education Sales” and submit a monthly/quarterly report with copies of above mentioned proof-of-sale documents. Ritchie will issue a credit memo for the total discount amount.
- Limit of one (1) of any item (SKU) per student
- Let your YELLOW JACKET representative know if you’d like a custom flyer promoting discounted YELLOW JACKET service tools to educators/technical schools in your area
- Program effective September 1, 2013